



Website Quality Assurance Checklist

The key mission of this checklist is to provide web developers with detailed instructions for how to check a website before release. We hope that this step-by-step guide will help you correct all the mistakes and fix all the bugs you might catch.

Compatibility Testing

- Browser Compatibility
- Mobile Browsing
- OS compatibility

Website Design Testing

- Check the design of your website across different mobile devices and browsers (Firefox, Safari, Opera, Internet Explorer, Chrome)
- Check the design of home and landing pages

Web-Based Content Testing

- Spelling, grammar and punctuation across all published articles
- Audio, video, flash
- Check all files that will be uploaded to your website for viruses
- Check whether navigation corresponds to the site architecture

Validation Testing

- Check display and style components
- Test internal, external, mail and broken links
- Check internal hyperlinks
- Each website page must have a valid XHTML markup
- Check your website for dead-end pages (if there are any, remove them)

Cookie Testing

- Enable and disable cookies
- Check whether the cookies are encrypted

Contact Forms Testing

- Check the correctness of the information published in all contact forms
- Send test emails

SEO Checking

- Check titles, subtitles, tags and meta descriptions
- Social media icons should be linked correctly
- Images should have Alt tags
- Redirect old pages to new ones
- Check all links to www
- Check whether all URLs are SEO friendly
- Check the robotstxt file
- Have a look at the HTML site map

Accessibility Testing

- Images should be high resolution and should be readable
- Audio or video content should work well
- Check the color choices
- All images should have meaningful 'alt' tags and detailed descriptions
- Check for captions
- Check how the content is lined up when you disable the style

Input Testing

- All fields should behave in a properly
- Check the alphanumeric fields
- Verify that all inputs are correct
- Test the CAPTCHA

Installs and Codes

- Verify the website domain with Google Search Console
- Integrate your site with Google Analytics
- Check all integration codes (Google Conversation, Adroll, Facebook, Chat Boxes or Retargeter)